

THE PARTNER & DONOR PACK

ARISE



*For those who would open opportunity, join the
work, or give — the movement's case, and its
discipline*

Association to Rebuild India through Service and Entrepreneurship



Vyaktinirmaan se Rashtranirmaan

National development through individual development

Public Collateral of the Movement, made under Articles 12 and 96–98 of the Master Constitution
Presenting the Partnerships & Earn-Partner Policy (2.5) and Part IX of the Constitution — every rule
cited to its home; none made here

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“Together, we will Rebuild India”

Vyaktinirmaan se Rashtranirmaan

This Pack presents the movement to those who might stand with it: the institutions and companies that would partner it, and the givers who would fund its work. It makes no rules and prescribes no forms; everything it describes lives in the instruments cited throughout — the Partnerships & Earn-Partner Policy (2.5),

Part IX of the Master Constitution and its policies (2.2, 2.3), and the Fund-Mobilisation Playbook (5.6) — and where this Pack and any instrument appear to differ, the instrument prevails. One condition stands on the face of this Pack: **the movement does not yet accept funds**. No mobilisation opens, and no use of this

Pack to ask is permitted, until the structure and compliance of the movement are settled upon qualified advice and the Centre declares mobilisation open by circular (Article 81(3); 5.6, Part 1). Its words obey the Lexicon & Framing Guide (4.3); its visual identity awaits the emblem (4.0), and until the brand suite issues it travels as text, printed materials coming by circular of the Centre (5.7). *Vyaktinirmaan se*

Rashtranirmaan.



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Preamble

Movements ask the world for many things. This one begins by telling you what it will not ask. ARISE — the Association to Rebuild India through Service and Entrepreneurship — is a youth movement that builds the nation by building the person; and it holds, as constitutional law, that it may accept no funds until its legal structure and compliance stand settled upon qualified advice. This Pack therefore makes its case the only way a disciplined movement should: it shows you what the movement is, what partnership means, and how its money is governed — so that when the Centre declares giving open, you will know exactly what you would be joining, and why every rupee will be safe.

THE CONDITION PRECEDENT — ON THE FACE OF THIS PACK

No ask is made in this Pack, and none may be made with it. No club or person of the movement shall mobilise funds — or solicit any gift, sponsorship or pledge — until the structure and compliance of the movement have been settled upon the advice of a qualified adviser and the Centre has declared mobilisation open by circular (Constitution, Article 81(3); 5.6, Part 1; 2.2, §12). Until that declaration, this Pack is presented for understanding, not solicitation. Partnership discussions may proceed; money may not.

Money is mobilised by the many and held by the one, that integrity may be absolute and trust never betrayed. — the Constitution, Part IX



P A R T

I

The Movement in Brief



ARISE builds the nation by building the person: *Vyaktinirmaan se Rashtranirmaan* — national development through individual development. In clubs of twenty or more (Article 46), hosted by colleges and communities and formed under a written constitution (1.1), young people grow across the five dimensions of their being through one engine — **learn, serve, earn** — and rise by an open, measured record into leadership. The movement is apolitical and non-sectarian, rooted in the civilisation of Bharat and open to every young Indian (Article 12); its language is bound to be universal and inclusive (4.3).

What makes it worth standing with

Three things distinguish the movement to a partner or a giver. **Formation, not membership:** its associates are admitted through a selective gate (Article 16) and developed on a scored, validated record that cannot be bought or gifted (1.2, Part III). **Discipline written as law:** its safeguards for the young (1.3), its money rules (Part IX) and its data rules (2.6) are preconditions in written instruments, not assurances. **A pipeline, not an event:** its clubs renew their own leadership annually by a merit-formed, election-settled cycle (1.4), so what a partner joins is built to outlast its founders.



P A R T

II

Partnership



The movement grows through partnership — with the institutions that host its clubs, the companies that open opportunity to its associates, and the organisations that join its service, fund its causes and enrich its learning. Partnership is governed by the Partnerships & Earn-Partner Policy (2.5); this Part presents it.

Category	Who	Principal commitment
Host partner	A college, school or community hosting a club	Venue, weekly slot, faculty adviser, standing consent, youth-protection cooperation
Earn partner	A company or institution offering opportunity	To evaluate referred candidates, and to share its opportunities with the movement
Service / cause partner	An organisation joining service and the causes	To co-deliver service; may sponsor matching projects
Resource / donor partner	A funder, sponsor or endowment contributor	To give through central custody, in compliance with Part IX
Knowledge / learning partner	A provider of training, content or the academy	To enrich the curriculum and the leadership academy (Article 41)

The earn partner — evaluate, not appoint

The earn partnership is the movement's most distinctive offer to a company. An earn partner undertakes to **evaluate the candidates referred to it — never to appoint them**: no offer is assured save where the candidate fits the partner's own requirement (Article 40(2)). Its opportunities — internships and employment, positions of leadership, and entrepreneurship including incubation and investment — are shared with the movement as a term of the agreement (Article 40(1)), and extended according to an associate's Level and Stars (Articles 39, 42). With every referral the partner receives a **candidate attribute charter**: a fair, assessment-based report of the candidate's character, attitudes and mindset, drawn from their genuine record and shared with their consent (Article 40(3); 2.5, Schedule). The partner's judgement is protected; the movement's integrity is protected; and the candidate arrives already known.

***Welcomed at the Convocation.**— Earn partners are formally welcomed and inducted into the movement at the annual **Charter Convocation** in October — the movement's public flagship — where they meet the newly chartered clubs and the associates whose opportunities they will help to open (2.5, Part B).*

How a partnership is made

Every partnership begins with due diligence — in both directions. The movement satisfies itself of the partner's legitimacy and reputation, alignment with its apolitical and non-sectarian values, youth-protection capability where minors are involved, and financial integrity where funds are (2.5, Part F); the partner may examine every instrument of the movement, for they are written to be read. The relationship is then recorded in a memorandum of understanding on the movement's standard terms (2.5, Part E) — and **executed only after review by qualified counsel**, for each partner and jurisdiction (2.5, Part E; 7.1, Part 4). Three rules bind every partnership without exception: all funds run through central custody, never into a club's hands (Part IX); the ARISE name and marks are used only as the Centre permits (Articles 68, 98); and any activity touching minors is governed by the Youth Protection Policy (1.3).

P A R T

III

The Discipline of the Money

A giver's first question is the right one: what happens to the money? In ARISE the answer is constitutional law, and it is the movement's case in a single sentence — a gift to ARISE cannot be misapplied, because no hand that could misapply it ever holds it.

The rule	What it means for a giver	Written in
The cardinal separation	Operating money and charitable money never pass through the same account, and are never told as the same story	Article 71; 2.2
Central custody	No club holds cash; every rupee rests with the Foundation, and a club's account is a sub-ledger of the Centre	Article 72; 2.2
The Centre alone receipts	A receipt not issued by the Centre is not a receipt of the movement	Article 72
Approved projects only	Clubs raise only for projects the Centre has approved, on budgets set in advance, with utilisation validated after — and the giver told the outcome	Article 73; 5.6
The twenty-eighty allocation	Of every sum a club mobilises for an approved project, twenty per cent accrues to the Foundation and eighty per cent becomes the club's project budget — an allocation, never cash in hand	Article 74; 2.2
Compliance before mobilisation	No mobilisation at all until structure and compliance are settled on qualified advice; foreign contribution and tax matters are the Centre's alone	Article 81; 2.3

The causes the money serves

Every club serves the central mandatory causes of the movement — the binding national priorities set out in the Seventh Schedule of the Constitution (Article 79): education and literacy; skilling and employability; family empowerment; health, hygiene and wellness; the care of the elderly, the weak and the helpless; community development; environment and cleanliness; and civic responsibility and national integration — together with local causes approved within the movement's framework. A gift, when giving opens, will name its cause and its head, and be accounted under it.



P A R T

IV

Ways of Giving, When Giving Opens



When the Centre declares mobilisation open (Article 81(3)), giving will travel one of two channels, kept distinct in the ask, the accounting and the recognition (5.6, Part 2). Nothing in this Part is an ask; it is the map of how giving will work.

	Channel A — club projects	Channel B — the Foundation
Raised for	A club's approved projects, on the annual list	The Foundation directly — general purposes, specific central projects, special occasions, or legacy (Article 75(2))
Division	Twenty per cent to the Foundation; eighty per cent the club's project budget (Article 74)	Wholly to the Foundation, under its named head
The giver's assurance	Central custody, the Centre's receipt, validated utilisation, the outcome reported	The same — and the gift's head honoured exactly

The donor, held in trust

The movement holds a donor to be a relationship in trust, not a transaction. Its own playbook binds the mobiliser to seven movements — map, case, ask, receive, thank, steward, renew (5.6,

Part 3): every ask made freely and truthfully, within the giver's means; every gift moving directly onto the central rails; every donor thanked personally, and told what the money did when the project closes or the year ends. Stewardship is itself recognised in the movement's honours (2.1). A donor's data is held under the Data, Privacy & Records Policy (2.6); a donor who asks for anonymity receives it, in everything but the lawful books of the Foundation.

How the movement honours its mobilisers

The movement's associates earn **Stars** for mobilising funds and donors directly for the Foundation — both criteria together, at the thresholds the Constitution's Fourth Schedule fixes (Article 30) — and every claim is validated against the receipts of central custody: money that did not move on the rails earns nothing (5.6). A giver should know this, because it explains the culture they will meet: the young person who approaches them, when giving opens, is measured not on what they collect but on what the Centre has receipted, and is honoured as much for the donors they steward as for the sums they raise.

Star	Funds mobilised for the Foundation	Donors mobilised
★	₹ 1 lakh	10 donors
★★	₹ 5 lakh	25 donors
★★★	₹ 20 lakh	50 donors
★★★★	₹ 50 lakh	100 donors
★★★★★	Above ₹ 50 lakh	Above 100 donors

On these figures.— The Star thresholds above are stated exactly as the Fourth Schedule of the Constitution fixes them, and the Council may reset them. They are the recognition scheme of the movement's own associates — not a suggestion of any gift. No other amount appears in this Pack: matching-project thresholds are published by circular (Article 76; 5.6), and any fee of the movement is the circular's alone (5.8, Part 5).



P A R T

V

Standing With the Movement



The movement's year turns on four national gatherings, and its partners have an honoured place at each — above all the Charter Convocation of October, the public flagship, where new clubs are chartered before their colleges, their families and their city, and where earn partners are inducted into the movement (2.5, Part B; 5.9).

Gathering	When	A partner's place
The Charter Convocation	October	Chartering of new clubs; induction of earn partners; the movement before the public
The Annual Rebuild India Convention	January	The whole movement gathered — Know India, Celebrate India
The New Leaders Convention	April	The formation competition settled; the next leadership visible
The Leaders' Empowerment Conference	July	The incoming boards charged for the year — the partner's year-round counterparts

***Days, and the one fixed date.**— The exact days of the gatherings are fixed by circular of the Centre before each cycle (93, Part 2); none is printed here. One date stands fixed in the Constitution itself: the first cohort of club leaders takes office on **Thursday, 1 July 2027** (Article 110).*

The path in

FROM FIRST CONVERSATION TO STANDING PARTNERSHIP

1. The conversation — the movement's documents on the table, for they are written to be read → 2. Due diligence, in both directions (2.5, Part F) → 3. The memorandum of understanding on standard terms, agreed — and executed only past review by qualified counsel (2.5, Part E) → 4. For earn partners, induction at the Charter Convocation (2.5, Part B) → 5. For givers, the waiting rule holds: no gift until the Centre's declaration under Article 81(3) — and when it comes, the rails, the receipt and the stewardship of Part IV. All approaches are to the Centre, which alone speaks and contracts for the movement (Articles 40, 96).



The movement asks for judgement before it asks for anything else; and when it may ask at last, every rupee will move in the light.

Vyaktinirmaan se Rashtranirmaan — national development through individual development.