

THE PUBLIC PROSPECTUS

ARISE



*An invitation to every young Indian — and to every
institution that believes in them*

Association to Rebuild India through Service and Entrepreneurship



Vyaktinirmaan se Rashtranirmaan

National development through individual development

Public Collateral of the Movement, made under Articles 12 and 96–98 of the Master Constitution

The movement presented to the public — every rule cited to its home; none made here

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“Together, we will Rebuild India”

Vyaktinirmaan se Rashtranirmaan

This Prospectus presents ARISE to the public: to the student who might join it, the parent who will ask after it, the institution that might host it, and the citizen who will watch it work. It makes no rules and prescribes no forms; everything it describes lives in the instruments of the movement, cited throughout, and where this Prospectus and any instrument appear to differ, the instrument prevails — above them all, the Master Constitution. Its words obey the Lexicon & Framing Guide (4.3): civilisational in soul and universal in heart. Its visual identity awaits the emblem (4.0); until the brand suite issues, it travels as text, and printed materials come by circular of the Centre (5.7). *Vyaktinirmaan se Rashtranirmaan*.



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Preamble



RISE — the Association to Rebuild India through Service and Entrepreneurship — is a youth movement that builds the nation by building the person. In clubs hosted by colleges and communities, its associates grow across the five dimensions of their being through a simple engine — **learn, serve, earn** — and rise, by an open and measured record, into leadership. The movement is apolitical and non-sectarian, drawing on the timeless wisdom of Bharat in service of all; and it is open to every young Indian.

Civilisational in soul, universal in heart; rooted, and open to all.



P A R T

I

The Idea



Every generation asks how a nation is rebuilt. The answer of ARISE is the oldest one: through its people, one person at a time. Its axiom is *Vyaktinirmaan se Rashtranirmaan* — national development through individual development — and its Object moves in four widening circles, from the self outward to the nation (Constitution, Article 7).

Circle	The work
The Self	Growth across the five dimensions of human development — physical, intellectual, emotional, social, and the inner life of meaning and purpose
The Profession	Knowledge and skill in four competencies — policy, constitution and law; economy, finance and investments; leadership; entrepreneurship
The Community	Real service to those most in need — for it is held that service alone can subdue the ego
The Nation	Developed, serving individuals channelled into the rebuilding of India — personal excellence becoming, in the aggregate, national greatness

Rooted, and open to all

ARISE is apolitical and non-sectarian, and at the same time rooted, without apology, in the civilisation of Bharat — held together without contradiction (Article 12). It draws on sayings whose reach is universal: *Vasudhaiva Kutumbakam* — the world is one family; *Ekam Sat Viprā Bahudhā Vadanti* — truth is one, the wise call it by many names; *Sarva Dharma Samabhāva*

— equal respect for all paths. It admits no party politics and no sectarian preference, and excludes no person on the ground of belief. When it speaks of the spiritual, it means inner growth — meaning, values and purpose, open to all — never the practice of any religion (4.3).



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II

The Model



The unit of the movement is the **club**: a disciplined body of twenty or more associates (Article 46), formed under a written constitution (1.1), guided by two named advisers — one of them of the host institution's own faculty (Article 45(3)) — meeting weekly, serving constantly. Three tiers of club span a life (Article 44): **Nurture** for the school years, **Empowerment** for those between eighteen and thirty, and **Leadership** beyond — so that no one outgrows the movement, but rises within it (2.4).

The engine — learn, serve, earn

Every associate walks three paths at once (Article 8). They **learn**, through a prescribed curriculum across the five dimensions and four competencies (3.1; 3.2). They **serve**, through real projects with defined outcomes and validated hours (5.5). And they **earn** — the movement's earn partners open internships, employment, leadership and entrepreneurship to associates as their record rises (Articles 39–42; 2.5).

A record that cannot be bought

Progress in ARISE is measured, visible and earned: one validated hour of learning or service is one Point; Points carry an associate up a twelve-Level Ladder from Aspirant to Beacon; Stars honour the rarer excellence of moving people to action; and no currency can be bought, traded or conferred by favour (1.2, Part III). Points are earned, never given — and that single sentence is most of what a parent or a principal needs to know about the movement's culture.

Leadership, formed and not conferred

Board entry belongs to the first year of college alone; office is held in the second; the third year advises; the senior years train and mentor (1.2). An incoming cohort is formed through a scored, public formation competition running from the October charter to the April settlement (3.5); the head of the club is elected from the competition's merit-proven field (Article 57); and the new board is installed on 1 July, when the ARISE Year begins. Leadership in ARISE is a pipeline, not a prize (Article 56; 1.4).



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III

The Year of the Movement



The movement runs on an annual cycle of three fixed beats: the **Charter Convocation** in October, where new clubs are chartered before the public; the **New Leaders Convention** in April, where the formation competition closes; and the **handover of 1 July**, when every club's new board takes office and the ARISE Year begins.

Gathering	When	For whom
The Charter Convocation	October	New clubs, colleges, partners, dignitaries and the public — the movement's flagship
The Annual Rebuild India Convention	January	All associates — Know India, Celebrate India
The New Leaders Convention	April	Board-elects, and level-based tracks for every associate
The Leaders' Empowerment Conference	July	The incoming leadership of every club

***Days, and the one fixed date.**— The exact days of each cycle's gatherings and windows are fixed by circular of the Centre before the cycle begins (93, Part 2). One date stands fixed in the Constitution itself: the term of the first cohort of club leaders begins on **Thursday, 1 July 2027** (Article 110).*



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IV

Joining



Membership is open to every young Indian — and it is earned. ARISE does not sign people up; it admits the committed, through one door that is the same for everyone.

The door — the Nation-Builder Induction Gate

Before admission, every applicant completes three tasks (Article 16): a sixty-second self-introduction, stating who they are and their idea of Rebuild India; the mission presented, by the applicant themselves, to two persons of standing in their community; and those two persons' testimonials. The club's two advisers validate the Gate together (5.3). It is a door, not a wall: it asks not brilliance but commitment — a genuine grasp of the mission, and a credible testimony of character.

What membership opens

An associate receives formation, not merely membership: structured learning across the five dimensions and four competencies; real service with real outcomes; a measured record no favour can inflate; the honours of the movement; a leadership pipeline open from the first year of college; and, as the record rises, the opportunities of the Earn path (1.2, §7; Articles 39–42).

***On cost.**— Any membership fee, if one is prescribed, is fixed by circular of the Centre — no amount is stated in this Prospectus or in any instrument of the movement (5.3, Part 1; 5.8, Part 5). Where a fee is prescribed it is collected only through the movement's central rails, with a receipt issued by the Centre. No one in ARISE collects cash.*



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V

The Safeguards — for Parents and Principals



A movement that asks for the young must first answer for them. The safeguards of ARISE are not assurances; they are written instruments, and each is a precondition, not a promise.

The question	The movement's answer, and where it is written
Is it political? Is it religious?	Neither. Apolitical and non-sectarian by its Constitution (Article 12); its language universal by binding rule (4.3)
Is my child safe?	The Youth Protection Policy (1.3) binds before any activity : verifiable parental consent, screened and cleared adults only, the two-adult rule in every sitting, and certification of the body confirmed by the Centre first (1.3, Part E)
Who handles the money?	No club holds cash. Every rupee rests in central custody; only the Centre issues receipts; clubs raise only for approved projects, with utilisation validated (Articles 72–74; 2.3)
Can it even ask for money?	Not yet. No mobilisation of funds until the movement's structure and compliance are settled upon qualified advice and the Centre declares mobilisation open (Article 81(3); 5.6, Part 1)
What of my child's data?	Collected minimally, with consent — a minor's only with verifiable parental consent — held and destroyed under a written policy drawn to the Digital Personal Data Protection Act, 2023 (2.6)
What of studies?	The formation year runs inside the academic year, October to April, and its tasks are the movement's own scored work — learning, service, and the building of the club (3.5)



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VI

For Institutions



A college that hosts an ARISE club gives its students a formation no timetable carries: structured growth, real responsibility, and a disciplined, safeguarded body working in the institution's own good name.

What hosting asks, and what it gives

The host provides a venue and a weekly slot, a faculty adviser, standing consent to the club's operation, and cooperation with the youth-protection regime where minors are involved (2.5, Part C; 5.1, Part 1). The movement, in return, operates to its written standards under the institution's own faculty adviser at the table (Article 45(3)); brings service and standing to the host; and uses the host's name only as agreed. The relationship is recorded in a hosting agreement on the movement's standard terms (2.5, Part E), executed only after review by qualified counsel.

For partners and donors

Institutions and companies may also stand with the movement as earn partners — who undertake to *evaluate, and not to appoint* — and as service, resource and knowledge partners (2.5). Those who wish to give should know the movement's own rule: it accepts no funds until its structure and compliance are settled upon qualified advice and the Centre declares mobilisation open (Article 81(3)) — and when giving opens, every gift travels the central rails,

with a receipt from the Centre alone. The full case for partners and donors is made in the movement's Partner & Donor Pack (8.3).



P A R T

VII

Reaching the Movement



The movement comes to a campus by agreement with its institution; it comes to a person at a presentation, an interest meeting, and the Gate. The Centre speaks for the movement in public (Article 96), and its communications carry the approved identifiers of the movement (4.3, Part F): #ARISE · #RebuildIndia · #LearnServeEarn · #VyaktinirmaanSeRashtranirmaan · #NationBuilders · #ARISEBharat.

To a student, the invitation is simple: come to a presentation, hear the mission, and if it speaks to you, walk through the Gate — at your own pace, on your own feet. To an institution: ask for the movement's documents; they are written down to be read. The decision, after that, is entirely yours.



Four years from now, every student will be somebody. ARISE exists so they may choose whom.

Vyaktinirmaan se Rashtranirmaan — national development through individual development.